SUPPLEMENTS.

If you have seen the Illustrated Sydney News, you will have noticed that it contains many advertisements. It is a common practice for newspapers to include advertisements to cover some of their costs. The advertisements may include local businesses promoting their products or services. They are usually placed in various sections of the newspaper, depending on the content and target audience. The advertisements may range from small, simple text ads to more elaborate designs with images and graphics. Advertisers often use these spaces to reach potential customers and increase their market share. The presence of advertisements in the Illustrated Sydney News indicates that it is a financially viable publication, able to support itself through commercial revenue.