The BEST Food For YOUR Baby

When the natural milk is lacking in quantity or quality, or in any other degree of performance arises: "What feed effectively takes the place of Mother's Milk?"

The answer is "Lacogen," the Food that is identical with human milk in composition, nutrition, and digestibility. It is the only food that supplies the human elements of milk, fresh milk in the same easily absorbed form as mother's milk.

Lacogen
The NATURAL-MILK Food

The "Lacogen" Process is the only method whereby the full properties of genuine and natural milk are obtained in a liquid easily assimilated by the weaker stomach.

The action of "Lacogen" on the alimentary tract is analogous to that of human milk. The semi-living, semi-nutritious milk, has the same action both physically and chemically on the body.

Lacogen is a true milk and contains all the essential elements of milk, and no other food provides these elements in the same form.

The "Lacogen" Process

1. The Lactogen is a pure milk, semi-living, semi-nutritious.
2. It is then concentrated and dried at a low temperature.
3. The dried milk is reduced and concentrated during the process-being dried at a temperature below 100 degrees.
4. The result of this process may indicate that a food is suitable for human milk in composition and yet insusceptible to digestion.

The result of "Lacogen's" superiority over all other milks is that it remains suspended for a series of actual tests under a set of conditions.

In the present test one food can make its mark.

Try "Lacogen" FOR YOUR Baby. Write for information to: THE BACCHUS MARSH CONCENTRATED MILK COMPANY LTD. 659-669 LITTLE COLLINS ST., MELBOURNE.

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Brass Honor Rolls and Mural Tablets

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This Old-established Firm features all the latest Fashions in Reliable Furs. Highest Grade of Skins only used in Our Models. Every Value is Bargain.

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By comparison of prices and designs in any style of fur. The same beautiful design in an inferior fur will cost less than the real thing. It is not in the nature of things to supply complete designs of all kinds. We supply designs for any price of fur. We have a complete line of every style and model in every price range. We supply a complete line of every style and model in every price range, and the cheaper they are, the more they depreciate in price. We have a complete line of every style and model in every price range, and the cheaper they are, the more they depreciate in price.