

MASS BAPTISMS AT OLYMPIC POOL



More than 300 people were baptised into the Jehovah's Witness sect at a mass ceremony at the Olympic Swimming Stadium, Melbourne, on Friday.

The converts, watched by many of the 10,000 Witnesses attending a five-day convention in Melbourne, were totally immersed in the shallow end by already-baptised "brothers."

Wearing bathing costumes, the new converts waited on the edge of the pool to go into the 72-degree water 15 at a time.

Most of them were under 35, and they came from all over Australia. Two are from Thursday Island.

After baptism, for which they may have studied for up to three years, the converts become ministers of their faith.

McCOLL INTERSTATE TRANSPORT

PTY. LTD.

Note New Address

18 Isa Street, Fyshwick

Telephone 92058

DAILY FROM SYDNEY — THREE TIMES A WEEK FROM MELBOURNE

A 5-ton MOBILE CRANE with 40ft. jib for any kind of lifting or erection work.

A TRUCK is now permanently stationed in Canberra for all kinds of local work.

For details contact:

JIM MACKAY, A.C.T. Manager

Buyers' Guide Will Help U.K. Exports

LONDON (A.A.P.-Reuter). — Britain's efforts to increase her export trade, and especially to earn more United States dollars, will receive a stimulus from a new buyers' guide to British goods and services now being compiled.

Aimed specifically at the United States market, it will contain the names of all British firms trading in the American market, together with some description of the goods which they have to offer.

If all goes well, the first edition will appear early in 1964.

It is being prepared under the auspices of the western hemisphere exports council, a private organisation run by businessmen but including senior officials from the Foreign Office, the Treasury, the Board of Trade and the Colonial Office.

The guide will have two main parts:

1. An alphabetical directory of the British companies engaged in exporting to the United States; and

2. A classified directory of products and services, with cross-references and entries to accommodate other activities.

There will be sections dealing with: Important reference information and facts on

United Kingdom / United States trading: Display advertising: and one in which manufacturers will, if they wish, describe their operations in greater detail.

A minimum of 8,000 copies of the guide will be posted and distributed initially in the United States, and more will be printed if needed.

A second issue, brought up-to-date, will be published two years after the first, and thereafter the guide will be re-issued every year.

Under an arrangement with one of Britain's biggest bakery, confectionery and tea shop chains, the "all-butter" cakes of a Chicago firm are now coming on to the market here.

Each cake is made according to the special recipes of the Chicago firm, baked in its own aluminium foil tin (in which it is sold) and topped with a rich butter icing to match the cakes' flavour.

KINGSTON DRIVING SCHOOL

HOLDEN AND MINI-MINOR
Fully dual-controlled
Driving instruction books!
APPOINTMENTS:
92721 — 93621

Young's

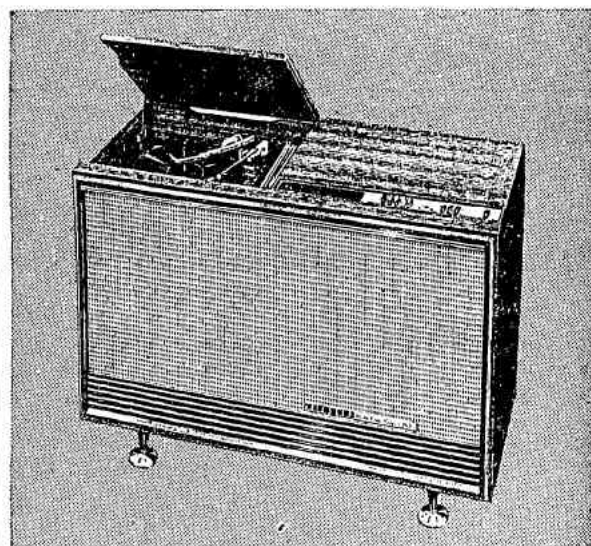
Same Day



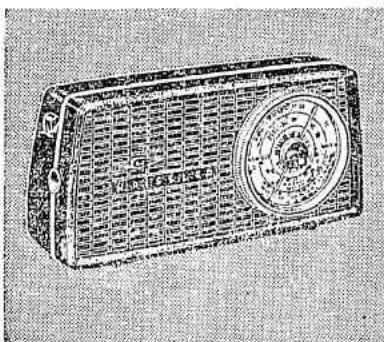
**Dry Cleaning
Service
at all Youngs
Stores**

RADIO IS GREAT LISTENING FUN

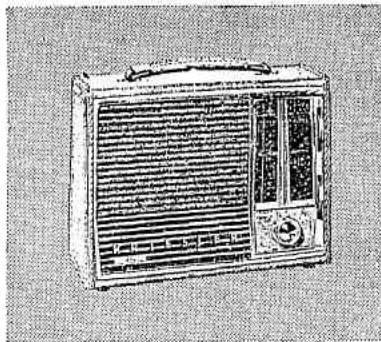
Remember the great times you had listening to radio? Well, it's all still there, better and more exciting than ever, and just waiting for you to turn the knob for instant entertainment. Radio is great listening fun. Kriesler are making more radios than ever and more different kinds, too. There's a Kriesler quality radio to suit every purpose, every need. A.C. mantels, transistor mantels, mantel/portables, personal portables, radiograms and stereograms. Your old radio can be full deposit on any new Kriesler—yours for just a few shillings a week. Be sure you buy the best in sight and sound. See your Kriesler retailer today, see what's new from Kriesler and . . . enjoy yourself more, more, more.



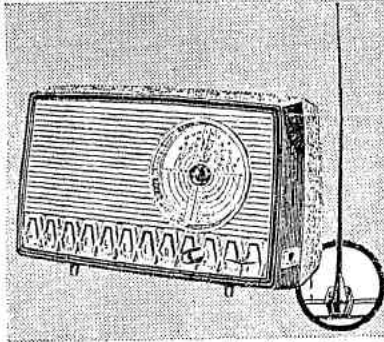
MULTI-SONIC HI-FI STEREOGRAM. Thrilling hi-fidelity stereo music . . . new brilliance from mono records—radio programmes with exciting realism—extra entertainment, education and talent training. Complete with microphone . . . 129 gns.



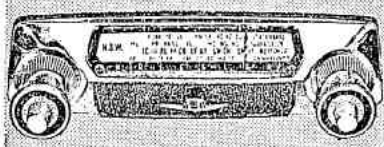
NEW PLAYTIME. Big enough for a cordless mantel radio . . . small enough to wear as a personal portable . . . powerful enough for dancing or music in the car. Gift box, with carrying strap. Blue, Char-Brown and Lipstick Red . . . Only 27 gns.



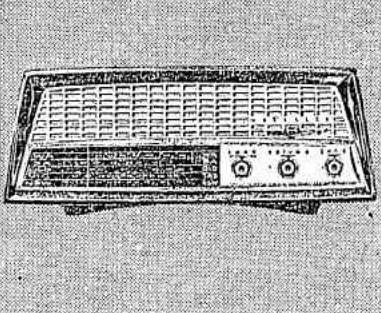
PLAYFELLOW. Australia's most powerful transistor portable. Concert Hall sound and interstate range from Super-Power circuit and big 6" speaker. In genuine leather saddle-stitched case. Over 1,000-hour battery economy. Only 38 gns.



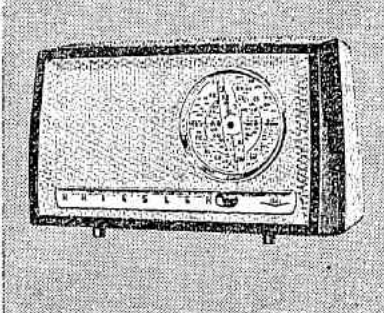
VERSATILE. One radio that plays all three ways. IN THE CAR (plug-in aerial available) . . . AS A PORTABLE or AT HOME. Powerful interstate reception. All transistor, over 1,000 hours battery life. "Flip Top" handle. 25 gns.



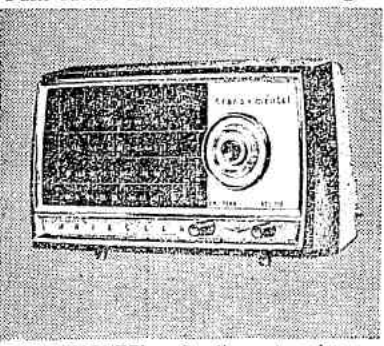
AUTOMATIC CAR RADIOS. Just press for instant sound and pre-set tone. Automatically holds the same volume level wherever you go. All-transistor—use less power than a car tail light. Push button or manual . . . From 39 gns.



PANORAMIC. A.C. Mantel Radio. Looks better, sounds better—because it's wider. Panoramic 5-valve mantel radio with floating free-line styling will enhance the beauty of your home. Choice of fashion colours . . . 26 gns.



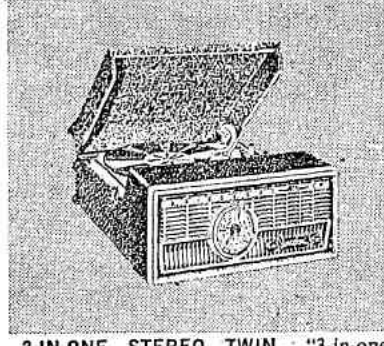
COMPACT. The neatest, smartest, most versatile A.C. mantel radio ever! Scientifically designed "music shell" acoustic cabinet plus the fashion look of silver. "Flip Top" handle—"invisible" when not in use . . . Only 21 gns.



TRANSMANTEL. Cordless transistor—looks like a mantel radio—plays anywhere like a portable. "Flip Top" handle for easy transportation, invisible when not in use. Plays for over 1,000 hours on one low-cost battery . . . 30 gns.



THREE-IN-ONE AUTOMATIC PORTABLE STEREO. Built for better music with balanced acoustic sound system and "megaphonic" lid . . . styled for modern beauty. The brilliant new sound in stereo . . . 69 gns.



3-IN-ONE STEREO TWIN. "3-in-one" Stereo Twin Radiogram plays stereo records, mono records and radio through twin stereo speaker system. 4-speed motor, twin jewel pick-up, 5-valve radio. Scuff resistant two-tone case . . . 53 gns.

KRIESLER

The Best in Sight and Sound

RR.6.145