## The Saving Effected.

This week is going to be David Jones' Manu-

Appliqueing Machine in Furnish-ing Drapery Department. Hemstitching Machine making mo-tor veils in Millinery Depart-ment.

Tucking Machine foling five tucks, at one., and also a Felling Machine in the Underclothing Department.

ment.

broidering Machines embroider
ing partly-made garments in

the Dress Department.

ving on buttons and making but-ton holes by two machines in the basement. Also making buttons in the base-

There will also be displayed in two of the re will also be displayed in two of the ge-street windows a number of beautiful a made by this firm to be worn in the "Inconstant George," which is to be pro-by the Hamilton-Pilmmer-Denniston many at the Palace Theatre on Boxing

to the Australian man and woman of tovet or silk, and pretty cambric collar, for five, the muslins, in which an enormous trade is
a very important epoch has arrived. It and five and a half guineas: while those in carried on, a plain make arranged simply
just this stage which Australia has come
to-day, as far as her manufactures are
cerned, and the fact that she is no longer
cerned, and the fact that she is no longer
tocerned, and the fact that she is no longer
to endent upon the old world for anything
to have a substantial fittings
are not yet made out here must have a
renot yet made out here must have a
renot yet made out here must have a
feeling fitting instance of this commercial prosens.

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Stippene more will purchase a dainty shape
their being fitting instance of this commercial prosens is the wonderful expansion which is
and skirts of the same pretty silks, with
and skirts of the same pretty silks, with
another at 29s 6d, should also prove temptcontrasting collars and cuffs, as well as
ing, for both are effective in the extreme,
they young country in which they have
they being and sain and buttons, marked at just and
would rost a couple of deep tucks and slightly
toos, are priced at five and ski guineas. They,
the beyong country in which they have
there are also coats
and a half guineas.

Many of them very least, it manufactured in the old world.

The properties of the same and the purchase of the same and the properties of the same and the sile of the same pretty silks, with
another at 29s 6d, should also prove temptcontrasting collars and cuffs, as well as
ing, for both are effective in the extreme,
they young country in which they have
the beyong country in which they have
the beyong country in which they have
the beyong and the particular the properties of the same pretty silks, with
any the models are no contrasting to the same pretty silks, with
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any the models are no contrasting to the same pretty silks w





Nor are evening gowns any longer difficults obtain ready to wear, for the firm now THE EMBROIDERED AND THE PARTLY-MADE GOWN.

ablevable savins of money. There is, header, a review demand for goods made in Australian and a state of the same of the wonderful me whether and the control of the same of the wonderful me whether and the control of the same of the wonderful me whether and the control of the same of the wonderful me whether which a very shader of the same of the wonderful me whether whether and the control of the same of the wonderful me whether whet The ALL - INFORTANT DIGHT No. and the first point of the imported model, while a carefully-chosen staff of article carefully-chosen staff of the imported model, while staff point of the information of the imported model, while the work roams that a fraction of the imported model, while the work roams that a fraction of the indistinguishable from the original is being turned ont over the region of the firm as to be indistinguishable from the original design. In their various depointment work will be actually shown amplies of model workforms. Here, for instance, is a case in point. Our first illustration reveals one of the distincts illust frocks imaginable for these warm days, a pretty model of pin-spot mustin in an ivery shade, cut in the latest shape and finished with a long pointed. Dutch collar of cambries and Velencianes insertion, with cuffs to match, and a quantilitie bolt of black velved and a low of the same at the coller. The front pleast upon the simple bodice is finished with it in pear in the same at the coller. The front pleast upon the simple bodice is finished with this pear in the same at the coller. The front pleast upon the simple bodice is finished with this pear in the same at the coller. The front pleast upon the simple bodice is finished with this pear in the same at the coller. The front pleast upon the simple bodice is finished with this pear in the same at the coller. The front pleast upon the simple bodice is finished with this pear in the same at the coller. The front pleast upon the simple bodice is finished with this pear in the same at the coller. The front pleast upon the simple bodice is finished with this pear in the same at the coller. The front pleast upon the simple should be same at the coller. The front pleast upon the simple should be same at the coller. The front pleast upon the simple should be same at the coller. The front pleast upon the simple should be same at the coller. The front pleast upon the simple should be same at the coller. The front pleast upon the same at

THE SAVING EFFECTED.

It's the saving that is going to be effected for you that interests you, and the how and the wherefore of that saving is the sole raison d'etre of these tines.

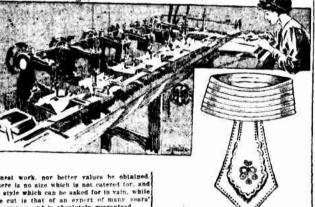
Take, for instance, the matter of frocks. Every woman knows the costliness of the imported model, yet how few realise that the very same thing, copied so accurately in the workrooms of the firm as to be indistinguishable from the original, is being turned out every day, and sold at a fraction of the cost of the original design. In their various departments will be actually shown samples of machines that are at work in their factories and workrooms. Here, for instance, is case in point. Our first Illustration reveals one of the daintiest little frocks imaginable for these warm days, a pretty model of pinspot musiln in an ivory shade, cut in the latest shape and finished with a long pointed flutch collar of cambric and Valenciennes insertion, with cuffs to match, and a quaint little belt of black velvet and a bow of the same at the collar. The front pleat upon the simple bodice is finished with a pearl buttons, and the skirt with straight bands. Now, this effective little garment, or one similar style, in all white, all black, while

THE INVALUABLE BLOUSE



THE INVALUABLE BLOUBE, AND THE WONDERFUL ART OF TICKING.

MILLINERY TO DATE.



THIS IS THE WONDERFUL SIX-HEAD EM-

the one time: in short, is embroidering six white lines jabots, specimen of which is shown in the illustration, price 2/11.



and black for 3/11.

Another delightful display is that made in hem-stitched motor and touring vells in all the prettiest shades of ninon, and for the making of which the firm incurred a large expense in four of the very latest machines, one of which will be shown working in the Millinery Department.

The very best ninon was imported to make up the veilings at a cost of 3/11 for a veil 14 yard long. Then ring-topped motor veils are also to be had for 5/11, and the new Paris depo-front make, shirred on ton and



This illustration shows the hemstisching of a motor veil in binon of ivery, mary, black, 2 shades of grey, 2 shades of amethyst, 2 shades of pink, and 3 of vieux-rose, 22in, wide by 5tin, long, at 2/11.



ROLLING OUT THE LEATHER BAND FOR



the extreme, and the result is one asking in its variety and lines. EMBROIDERIES AND CUSHIONS EXTRA

the humble burlap stendilled model, as in impressionist work, so suitable for i bachetor den or nak-furnished dinigrem to the wonder of all blending in own-tional design and floral fashioning, is wide range, and prices vary from 50 h

that no traveller can afford to overlook. Here it is in the neture, white behind it is seen one of the special staff at work upon one of the famous D. J. Gladatone bags, of superior cow-hide, mounted upon a fine steel frame, and with two side-catches, and a fine lock. It has a well-inting record division, and may be had in several sizes, as follows:—20 inches, £1/1/; 22 inches, 23/, 24 inches, for 23/, and 26 inches, for 27/8.

David Jones are the only retail firm in Sydney who manufacture their own leather may be had to see the same they are able for the

